



Marketing Committee Co-Chair Interest Form

Marketing Committee Description and Goals

The Young Professionals of Fond du Lac (YPF) Marketing Committee creates and implements a marketing and communications strategy. This includes such duties as determining the look and feel for all marketing and communication efforts, developing content for all marketing and communications efforts, managing social media sites, working with media outlets to promote the organization and its events and collaborating with both the Membership and the Programs and Events Committees to help them realize their goals.

Responsibilities as Marketing Chair

- Steer the committee in an effort to achieve the goals outlined above
- Facilitate monthly meetings, including setting the agenda and following up with minutes
- Oversee and delegate tasks to committee volunteers to ensure quality and completion
- Collaborate with Membership and Programming & Events committees to further the mission of YPF
- Keep the YPF Board of Directors informed on initiatives, campaigns and projects conducted by the committee
- Actively recruit members to join the committee

Committee Chair Terms

All committee chair terms are two (2) years in length. The first year as Junior Co-Chair and the second year as Senior Co-Chair. Junior Co-Chair will be mentored by Senior Co-Chair in the responsibilities outlined above. Following one year, the Junior Co-Chair will move into the Senior Co-Chair position and mentor their new Junior Co-Chair.

Interest Form and Selection Process

To express interest in the Marketing Committee co-chair position, please fill out the form below and return it to info@ypfdl.org. The existing marketing co-chairs will evaluate forms alongside the YPF Executive Committee. Those submitting interest forms who appear to be the best fit will be contacted for further information.

Marketing Committee Co-Chair Interest Form

Name:	Title:
Employer:	Email:
Cell Phone:	Work Phone:

Please answer the following questions:

1. Why are you interested in this position?
2. Based on the description and goals, what skills and experience would you bring to the position?
3. What do you see as the biggest opportunity for the marketing committee?
4. What other volunteering have you done in the past?
5. Anything else that we should know about how awesome you are?