

# Get to Know Young Professionals of Fond du Lac (YPF)



The Young Professionals of Fond du Lac (YPF) is made up of professionals in the Fond du Lac area between the ages of 21 and 40 and those who are young at heart.

As a division of Envision Greater Fond du Lac, through its mission and strategies, YPF helps to aid the local business community in their recruitment and retention efforts and to aid the local community by identifying young leaders, who are interested in serving Fond du Lac.

YPF members can expect to build a diverse professional and social network; learn more about the Fond du Lac area and grow with and through community leadership.

## **Mission**

To engage and empower current and future leaders in the Fond du Lac area through professional development, networking and social opportunities.

## **Vision**

Together, we will be agents of change, guiding our community forward as it evolves. We actively recruit young professionals with diverse backgrounds and ideas to participate in programs that advance the personal and professional development of our members.

## **Plan of Action**

Since its inception in June of 2004, a primary goal of YPF is to sponsor monthly events that allow its members opportunities to network in both social and professional settings, experience professional education and learn more about the Fond du Lac business community.



# Welcome to YPF!



So you've traded in your sweats for suits and you're ready to be a contributing part of the community but...

- it's a new community and you're having a hard time getting to know people...
- or maybe it's an old community that only remembers your high school escapades...
- or maybe you'd like to develop your own story instead of being an appendix to your parents' pedigree.

These are just a few reasons YPF was formed.

YPF provides young professionals the opportunity to become involved in the community and have fun while they're doing it. As a division of Envision Greater Fond du Lac, you'll be able to not only connect with other YPF members, but also show local business members what you can do.

Whether you want to watch and learn or jump in head first, YPF has a place where you'll fit in!



**Social  
Connections**



**Professional  
Development**



**Community  
Leadership**



**Business  
Networking**

One of the main benefits of YPF membership is its **dynamic schedule of programs** designed to develop YPF members professionally and personally. YPF's 2017 event roster includes educational programs on topics such as **leadership, communication styles and team building**. Additionally, events such as the Amazing Race, Kickin' for a Cause and the popular annual Casino Night Fundraiser include a strong social/networking component. Make sure to mark your calendar with upcoming YPF events!



For more information on YPF visit [www.ypfdl.org](http://www.ypfdl.org) or call 920.921.9500.

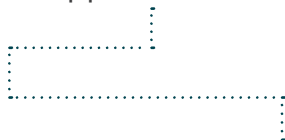


# Who + What + Why of YPF Membership

The Young Professionals of Fond du Lac (YPF) is made up of professionals **living and/or working in the Fond du Lac area** between the ages of 21 and 40, and those young at heart.



Our mission is to **engage + empower** current and future leaders in the Fond du Lac area through development, networking and social opportunities.



## 600+ Members

from a large variety of industries:

- SALES | INSURANCE | BANKING
- COMMUNICATIONS | MARKETING
- HEALTH CARE | FINANCIAL PLANNING
- ADMINISTRATION | MANUFACTURING
- ENTREPRENEURS | HUMAN RESOURCES
- HEALTH + WELLNESS | MANAGEMENT
- EDUCATION | LAW ENFORCEMENT
- CUSTOMER SERVICE | AND MORE!

## 4 Reasons to JOIN:

Join other young professionals in the Fond du Lac area to not only grow professionally, socially and personally, but also to promote and embrace a shared vision for our community. A YPF membership offers...



### PROFESSIONAL DEVELOPMENT

Gain knowledge and skills for personal, professional and career growth.

*Hot topic discussions, workshops + regional conferences*



### SOCIAL CONNECTIONS

Meet like-minded individuals at outings that are focused on fostering fun and making connections.

*Member Monday, happy hours + outings*



### BUSINESS NETWORKING

Grow your business and make valuable connections.

*CEO sit downs, business tours + speed networking*



### COMMUNITY LEADERSHIP

Give purpose to being a part of the Fond du Lac community by giving back.

*Casino Night fundraiser + volunteer activities*

## Together, we can shape the future of Fond du Lac.

What are you waiting for?



# Get Involved! Join a YPF Committee



## PROGRAMMING & EVENTS

The Programming and Events Committee is the pulse of YPF's monthly programs. Our team members brainstorm and survey the interests of members on social and professional events and go to work on creating our yearly calendar. Planning menus, picking venues and approaching potential speakers are a few examples of ways you can become involved.

Co-Chair:  
Pam Tollefson, *Edward Jones*  
pam.tollefson@edwardjones.com

Co-Chair:  
Craig Much, *Fox Valley Savings Bank*  
cmuch@fvsvbank.com

## MARKETING

The Marketing Committee creates and implements the marketing and communications strategy. This includes:

- determining the look and feel for all marketing and communication
- developing content
- promoting YPF and its event
- collaborating with the other committees to help them realize their goals

Co-Chair:  
Sara Wild, *Michels Corporation*  
swild@michels.us

Co-Chair:  
Sam Dooley, *Sysco*  
s.l.dooley47@gmail.com

## MEMBERSHIP

The primary focus of the Membership Committee is to recruit and retain active members into the organization. Our target membership group is professionals ages 21 to 40 and those that are young at heart looking to gain a fresh perspective and professional development. If reaching out to new people is something you have a knack for, this may be the perfect chance for you to get involved and become an active member.

Co-Chair:  
Katie Tank, *St. Mary's Springs*  
kathryn.tank@gmail.com

Co-Chair:  
Amber Perrington, *Signarama*  
amber@signarama-fdl.com



# Join YPF!



Date: \_\_\_\_\_

Name: \_\_\_\_\_ DOB: \_\_\_\_\_  
Last First MI (Must be at least 21 for acceptance)

Primary Address: \_\_\_\_\_  
Number Street City ST Zip

Secondary Address: \_\_\_\_\_  
Number Street City ST Zip

Cell Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name of Employer: \_\_\_\_\_ Industry: \_\_\_\_\_

Occupation: \_\_\_\_\_

How long have you lived in the Fond du Lac area? \_\_\_\_\_

How long have you worked in the Fond du Lac area? \_\_\_\_\_

How did you hear about YPF? (choose one)

- Envision Greater Fond du Lac
- Friend/Co-worker
- Media
- Website
- Other (please specify):

YPF offers the opportunity to get involved in various committees. Would you have any interest in participating in any of the following: (Check any/all that apply)

- Marketing Committee
- Memberships Committee
- Program and Events Committee

I hereby grant permission to YPF or any related affiliate to use the information provided on this application in any promotion or advertising. I also verify that all information as listed above is true and correct to the best of my knowledge.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Annual Membership Dues: \$50



Print and mail completed application to:  
Envision Greater Fond du Lac  
207 North Main Street, Fond du Lac, WI 54935

**OR**

Save and email to:  
info@ypfdl.org



To apply online visit [www.ypfdl.org](http://www.ypfdl.org) | Questions? Call FDL AC at 920.921.9500