

Get Involved! Join a YPF Committee



PROGRAMMING & EVENTS

The Programming and Events Committee is the pulse of YPF's monthly programs. Our team members brainstorm and survey the interests of members on social and professional events and go to work on creating our yearly calendar. Planning menus, picking venues and approaching potential speakers are a few examples of ways you can become involved.

Co-Chair:
Pam Tollefson, *Edward Jones*
pam.tollefson@edwardjones.com

Co-Chair:
Craig Much, *Fox Valley Savings Bank*
cmuch@fvsvbank.com

MARKETING

The Marketing Committee creates and implements the marketing and communications strategy. This includes:

- determining the look and feel for all marketing and communication
- developing content
- promoting YPF and its event
- collaborating with the other committees to help them realize their goals

Co-Chair:
Sara Wild, *Michels Corporation*
swild@michels.us

Co-Chair:
Sam Dooley, *Sysco*
s.l.dooley47@gmail.com

MEMBERSHIP

The primary focus of the Membership Committee is to recruit and retain active members into the organization. Our target membership group is professionals ages 21 to 40 and those that are young at heart looking to gain a fresh perspective and professional development. If reaching out to new people is something you have a knack for, this may be the perfect chance for you to get involved and become an active member.

Co-Chair:
Katie Tank, *St. Mary's Springs*
kathryn.tank@gmail.com

Co-Chair:
Amber Perrington, *Signarama*
amber@signarama-fdl.com

