

# Get to Know Young Professionals of Fond du Lac (YPF)



The Young Professionals of Fond du Lac (YPF) is made up of professionals in the Fond du Lac area between the ages of 21 and 40 and those who are young at heart.

As a program of Envision Greater Fond du Lac, through its mission and strategies, YPF helps to aid the local business community in their recruitment and retention efforts and to aid the local community by identifying young leaders, who are interested in serving Fond du Lac.

YPF members can expect to build a diverse professional and social network; learn more about the Fond du Lac area and grow with and through community leadership.

## **Mission**

To engage and empower current and future leaders in the Fond du Lac area through professional development, networking and social opportunities.

## **Vision**

Together, we will be agents of change, guiding our community forward as it evolves. We actively recruit young professionals with diverse backgrounds and ideas to participate in programs that advance the personal and professional development of our members.

## **Plan of Action**

Since its inception in June of 2004, a primary goal of YPF is to sponsor monthly events that allow its members opportunities to network in both social and professional settings, experience professional education and learn more about the Fond du Lac business community.



Your support is essential to the successful operation of the YPF organization. For more information on YPF visit [www.ypfdl.org](http://www.ypfdl.org), email [ypf@envisiongreaterfdl.com](mailto:ypf@envisiongreaterfdl.com) or call Envision Greater Fond du Lac at 920.921.9500.



# Welcome to YPF!



So you've traded in your sweats for suits and you're ready to be a contributing part of the community but...

- it's a new community and you're having a hard time getting to know people...
- or maybe it's an old community that only remembers your high school escapades...
- or maybe you'd like to develop your own story instead of being an appendix to your parents' pedigree.

These are just a few reasons YPF was formed.

YPF provides young professionals the opportunity to become involved in the community and have fun while they're doing it. As a program of Envision Greater Fond du Lac, you'll be able to not only connect with other members, but also show other business members what you can do.

Whether you want to watch and learn or jump in head first, YPF has a place where you'll fit in!



**Social  
Connections**



**Professional  
Development**



**Community  
Leadership**



**Business  
Networking**

One of the main benefits of YPF membership is its **dynamic schedule of programs** designed to develop YPF members professionally and personally. YPF's event roster includes educational programs on topics such as **leadership, communication styles and team building**. Additionally, events such as the Amazing Race, YPF Olympics and the popular annual Casino Night Fundraiser include a strong social/networking component. Make sure to mark your calendar with upcoming YPF events!



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# Who + What + Why of YPF Membership



The Young Professionals of Fond du Lac (YPF) is made up of professionals **living and/or working in the Fond du Lac area** between the ages of 21 and 40, and those young at heart.



Our mission is to **engage + empower** current and future leaders in the Fond du Lac area through development, networking and social opportunities.



## 700+ Members

from a large variety of industries:

- SALES | INSURANCE | BANKING
- COMMUNICATIONS | MARKETING
- HEALTH CARE | FINANCIAL PLANNING
- ADMINISTRATION | MANUFACTURING
- ENTREPRENEURS | HUMAN RESOURCES
- HEALTH + WELLNESS | MANAGEMENT
- EDUCATION | LAW ENFORCEMENT
- CUSTOMER SERVICE | AND MORE!

## 4 Reasons to JOIN:

Join other young professionals in the Fond du Lac area to not only grow professionally, socially and personally, but also to promote and embrace a shared vision for our community. A YPF membership offers...



### PROFESSIONAL DEVELOPMENT

Gain knowledge and skills for personal, professional and career growth.

*Hot topic discussions, workshops + regional conferences*



### SOCIAL CONNECTIONS

Meet like-minded individuals at outings that are focused on fostering fun and making connections.

*Social hours, golf outings + bowling*



### BUSINESS NETWORKING

Grow your business and make valuable connections.

*CEO sit downs, business tours + speed networking*



### COMMUNITY LEADERSHIP

Give purpose to being a part of the Fond du Lac community by giving back.

*Casino Night fundraiser, bell ringing + volunteer fairs*

## Together, we can shape the future of Fond du Lac.

What are you waiting for?



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# Get Involved! Join a YPF Committee



## PROGRAMMING & EVENTS

The Programming and Events Committee is the pulse of YPF's monthly programs. Our team members brainstorm and survey the interests of members on social and professional events and go to work on creating our yearly calendar. Planning menus, picking venues and approaching potential speakers are a few examples of ways you can become involved.

### Co-Chair:

Craig Much, *Fox Valley Savings Bank*  
cmuch@fvsbank.com

## MARKETING

The Marketing Committee creates and implements the marketing and communications strategy. This includes:

- determining the look and feel for all marketing and communication
- developing content
- promoting YPF and its event
- collaborating with the other committees to help them realize their goals

### Co-Chair:

Samantha Dooley, *Sysco Eastern WI*  
s.l.dooley47@gmail.com

### Co-Chair:

Taylor Moret, *Society Insurance*  
tmoret@societyinsurance.com

## MEMBERSHIP

The primary focus of the Membership Committee is to recruit and retain active members into the organization. Our target membership group is professionals ages 21 to 40 and those that are young at heart looking to gain a fresh perspective and professional development. If reaching out to new people is something you have a knack for, this may be the perfect chance for you to get involved and become an active member.

### Co-Chair:

Jackie Runge, *Fond du Lac Area Foundation*  
jackie@fdlareafoundation.com

### Co-Chair:

Jason Zellner, *First Weber Realtors*  
zellnerj@firstweber.com



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